

QUESTION: 1

You are creating a prompted report to be sent on a schedule by an Insight Agent. What type of filter do you need to create? (Choose the best answer.)

- Option A : named filter
- Option B : inline filter
- Option C : prompted filter
- Option D : scheduled filter

Correct Answer: C

Explanation/Reference:

Reference: https://docs.oracle.com/cloud/latest/marketingcs_gs/OMCAA/Help/Insight/Tasks/CreatingAgents.htm

QUESTION: 2

While using the Contact Washing Machine app for a data normalization project, which action would allow you to combine the value from two separate fields into one? (Choose the best answer.)

- Option A : Math
- Option B : Replace
- Option C : Lookup
- Option D : Compost

Correct Answer: C

QUESTION: 3

What occurs after a campaign reaches its end date? (Choose the best answer.)

- Option A : The campaign returns to draft mode, and users can reactivate it after changing the end date to a later date.
- Option B : The campaign continues to flow contacts through until it is manually deactivated by a user.
- Option C : The campaign becomes read-only, and campaign activity is no longer tracked.
- Option D : The campaign becomes read-only, and campaign activity is tracked for another 12 months.

Correct Answer: D

Explanation/Reference:

QUESTION: 4

On which domain in an Eloqua email is Domain Key Identified (DKIM) signing performed? (Choose the best answer.)

- Option A : User email address
- Option B : "Reply-To" email address
- Option C : Subsite domain
- Option D : "From" email address
- Option E : "To" email address

Correct Answer: D

QUESTION: 5

What does it mean when a contact has "No Status" for an email group status? (Choose the best answer.)

- Option A : They have neither subscribed nor unsubscribed to that group and will receive emails of that type.
- Option B : They were previously subscribed and have now unsubscribed to that group and will receive emails of that type.
- Option C : They were previously subscribed and have now unsubscribed to that group and will not receive any emails of that type.
- Option D : They have neither subscribed nor unsubscribed to that group and will not receive any emails of that type.

Correct Answer: D

QUESTION: 6

Which statement is an accurate definition of a secure microsite? (Choose the best answer.)

- Option A : A secure microsite is used only when no sensitive data will be transmitted between the browser and the web server.
- Option B : A secure microsite uses SSL to encrypt the data that is passed between a visitor's browser and the web server.
- Option C : A secure microsite is only displayed after a contact submits an Eloqua form.
- Option D : All secure microsities require visitors to log in before they can view the site's content.

Correct Answer: B

Explanation/Reference:

Reference: <https://docs.oracle.com/en/cloud/saas/marketing/eloqua-user/Help/Microsites/SecureMicrosites.htm>